**3rd March 2016 The Everglades Hotel, Derry, BT47 2NS**

**Event Overview**

Are you are an ambitious business looking to develop new products and services? By using the technical or commercial expertise from the Enterprise Europe Network we can help you get your idea or product to market fast.  From 2008 – 2014 the Network helped 2.8 million SMEs to innovate and grow internationally.

Join the Enterprise Europe Networks in Ireland and Northern Ireland for "Creative Connections" - a one day free event in Derry (Everglades Hotel) on Thursday 3 March.

This event will offer a range of opportunities for businesses to collaborate, innovate and prosper. The Creative Industries sector covers a wide spectrum from digital software, through film and television to arts and crafts. Interested businesses from all sectors are welcome.

The event consists of presentations in the morning (as listed below) followed by the pre arranged face to face meetings as chosen by you.

**Main presentation topics**

* European Funding Opportunities (under Horizon 2020)
* Collaborating with international suppliers and international customers to create new musical content/products
* Creating humane digital characters for movies, television and gaming
* Business opportunities within the European Culture programme
* International clustering: The Film Cluster, Denmark
* How the NI music sector collaborates internationally

**Why you should attend and participate**

* Opportunity to promote your business
* Find out about market trends and innovations
* Find out about EU funding opportunities
* Find new commercial and/or technology partners
* Expand your sales reach to new territories
* Learn from experienced practitioners

**Event schedule**

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| **8:30** | **Registration & Refreshments** |
| **9:00** | **Welcome & setting the scene** *Andy Millar - Chair, EEN Co-ordiantor* |
| **9:20** | **European funding opportunities under Horizon 2020** *Jill Leonard, Enterprise Ireland* |
| **9:50** | **Collaborating with international suppliers and international customers to create new musical content/products** *Andrew Ferris, Managing Director Smalltown America* |
| **10:10** | **Creating humane digital characters for movies, television and gaming** *Greg Maguire, Chief Executive Inlifesize* |
| **10:30** | **Elevator Pitches** |
| **10:45** | **Networking Coffee Break** |
| **11:10** | **Creative Europe, Opportunities within the European Cultural Programme** *Shauna McNeilly, Creative Europe Help Desk* |
| **11:40** | **International Clustering** *Susanne Baden Jørgensen, Representing the Film Cluster Denmark* |
| **12:10** | **How the NI music sector collaborates internationally** *Ross Graham/Mark Gordon, GeneratorNI* |
| **12:30** | **Elevator Pitches** |
| **12:45** | **Questions & Close** Chair |
| **13:00** | **Networking Lunch** |
| **14:00** | **Bilateral Meetings** (14:00 - 17:00) manage up to 12 meetings (á 20 min) |

#### Further information/How to register

Please contact the event organisers for further information

Enterprise Europe Network Local Enterprise Office

Email [eileen.kelly@leo.donegalcoco.ie](mailto:eileen.kelly@leo.donegalcoco.ie)

Phone 074 91 60893

#### Event organiser website for bookings

[https://www.b2match.eu/bridgingborders-creativeconnections2016](https://www.b2match.eu/bridgingborders-creativeconnections2016#_blank)